

Tusar Ranjan Pattnaik
National Head (EPR) Sustainability
Hindustan Coca cola Beverages Pvt ltd

Tusar Pattnaik is a well-known personality in the field of Sustainability & Plastic waste management, with an Impressive track record of more than 23 years in driving EHS & Sustainability initiatives with prestigious organisations of India. Currently Tusar is working as a National Head (EPR) Sustainability in Hindustan Coca cola beverages pvt ltd. He has been instrumental in leading critical initiatives in the FMCG industry, encompassing responsibilities such as EPR implementation, corporate environmental management, sustainability, safety administration, risk assessment, and ensuring compliance with regulations.

His professional journey boasts associations with prestigious companies including Dabur India Limited, Indian Acrylics, ISGEC, Hindustan Coca-Cola Beverages, Nestle India, Punj Lloyd Ltd, and Bhartia Electric Limited. Notably, his relentless efforts at Dabur India led the organization to be recognized as a Plastic-positive FMCG organization in the year 2022-23, a testament to his commitment and expertise.

Tusar is also an active member of multiple Plastic associations and holds corporate memberships with esteemed institutions like FICCI and CII. Furthermore, he contributes his expertise as an environmental committee member of CII.

Beyond his noteworthy professional achievements, Tusar is deeply committed to CSR initiatives, particularly in PET recycling & other community related activities. He also provides training on road safety and home safety to village youth and women, reflecting his dedication to community development and welfare.

He handles the EPR implementation and corporate environment, sustainability, safety management, risk assessment, legal compliance like CGWA, PCB related matter & Internal auditor for ISO 14001 & ISO 45001 and Implementation of Pre & Post PET recycling projects & also handling Green field projects. Tusar has a proven track record of planning, designing, and implementing comprehensive EHS management system and procedures to prevent incidences of environmental pollution, health hazards and accidents.

Tusar has been honoured with Safety Award in International Project (Turkey) in 2004. His department received the Best Service Department Award in his supervision at Hindustan Coca-Cola in 2013. In June 2019, he has been honoured with Safety, Energy, Environment, Platinum award for Hindustan Coca Cola in India & Global level & also received award in plastic mgmt. & sustainability award from CII, Apex India, The policy times India & Business world . In Sept 2021, he received CEO Excellence Award, the most prestigious award of Dabur India Limited.

He is highly educated in his field, having Degree of B.Tech in Electrical, MBA in HR, Post Diploma in Industrial Safety from State Council, Odisha. He is NEBOSH Certified and certified as a Food Safety Professional from IIT Kharagpur. He holds Lead Auditor certifications for OHSAS-18001, ISO-14001, and ISO-45001.

Year 2021-22 has received many awards in Plastic wastes & sustainability from CII ,Business world, MSME global conference Policy times, APEX .Fame & Grow care etc for Dabur india ltd .Also attended many panel discussion on Plastic wastes , water Sustainability & Sustainable packaging on international conferences from various reputed organisations.

